



Four-Year Global Business and Public Engagement Degree Plan

Important notes on course sequencing (especially for students beginning in Spring term):

ACC 209 and ECO 203 are only offered in the Fall, and they are prerequisites for later required courses.

The Accounting course is a prerequisite for Business Finance.

Important note for students considering study abroad:

Study abroad is recommended for either second semester sophomores or first semester junior

Business practicum is available every term including summer.

*Freshmen Core Courses:

- ART 100 Arts and Culture
- NAS 100 Introduction to Natural Sciences NAS 100 Introduction to Natural Sciences (or NAS 200 Planetary Health: Environment and Human Health if science exam is passed)
- PSY/COM 121 Interpersonal Communication
- HIS 123 History of World Civilization

***Lithuanian native speakers need to take LTH 201; Lithuanian non-native speakers need to take LTH 211

INTERNATIONAL STUDENTS

Freshman Year	
<i>Fall Semester</i>	Credits
IDS 100 First Year Seminar	0
BUS 102 Business and Its Environment	6
MTH 102 Quantitative Reasoning	6
ENG 113 Written Composition	6
Freshmen Core Course*	6
Freshmen Core Course*	6
Total Credits Per Semester	30

Freshman Year	
<i>Spring Semester</i>	Credits
BUS 206 Management Theory and Behavior	6
BUS 115 Media Literacy	6
ENG 114 Academic Writing	6
Freshmen Core Course*	6
Freshmen Core Course*	6
Total Credits Per Semester	30



Sophomore Year	
<i>Fall Semester</i>	Credits
BUS 370 Foundations of Leadership	6
ACC 209 Financial Accounting	6
BUS 200 Marketing	6
Freshmen Core Course*	6
BIB 200 Biblical Literature I	6
Total Credits Per Semester	30

Sophomore Year	
<i>Spring Semester</i>	Credits
BUS 330 Organizational Communication	6
ECO 202 Principles of Economics	6
General Elective	6
COM 263 Public Speaking I**	6
BIB 201 Biblical Literature II	6
Total Credits Per Semester	30

Junior Year	
<i>Fall Semester</i>	Credits
Elective within major	6
BUS 360 Business Finance	6
BUS 303 Public Relations	6
BUS 317 Rhetoric and Social Change	6
CST 304 Conflict Transformation	6
Total Credits Per Semester	30

Junior Year	
<i>Spring Semester</i>	Credits
BUS 416 Business Research Methods	6
BUS 320 Strategic Communication	6
Elective within major	6
General elective	6
BUS 380 Business Practicum I	6
Total Credits Per Semester	30

Senior Year	
<i>Fall Semester</i>	Credits
PHI 341 Worldview and Christian Faith	6
General Elective	6
BUS 407 Brand Management	6
Elective within major	6
General Elective	6



Total Credits Per Semester	30
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Senior Year	
<i>Spring Semester</i>	Credits
BUS 495/BUS 496 (Thesis or Business Plan)	15
BUS 474 Practicum Project	9
PHI 435 Ethics	6
Total Credits Per Semester	30

Electives Within Major:

BUS 306	Negotiation and Argumentation
BUS 308	Web Design
BUS 312	Global Multimedia Productions
BUS 325	Graphic Design and Illustration
BUS 327	Social Media Management
BUS 403	Marketing Communication
BUS 404	New Product Development