





GLOBAL BUSINESS & COMMUNICATION

WHERE THIS DEGREE CAN TAKE YOU




Digital Marketing

Social Media Manager
Content Strategist
Digital Marketing Specialist




Business & Entrepreneurship

Project Manager
Startup Founder
Business Development




Branding & Creative

Brand Manager
Graphic Designer
Content Creator



Communication & PR

PR Specialist
Communication Manager
Corporate Communication



International Careers

NGO / Project Coordinator
Global Business Roles
International Marketing

ONE DEGREE – MULTIPLE CAREER PATHS

SKILLS THAT STAY WITH YOU

Across the degree, students practice the transferable abilities employers keep asking for: clear communication, negotiation, critical thinking, teamwork, and leadership.

NEGOTIATION

CRITICAL THINKING

PUBLIC SPEAKING

TEAM LEADERSHIP

LEARNING BY DOING

Practicum courses and the Final Project turn theory into project-based work, problem solving, and a portfolio you can show.

PRACTICUM
REAL WORK

FINAL PROJECT
PORTFOLIO-READY

NEXT STEP
CHOOSE YOUR PATH



CONTACT US

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APPLY NOW