LCC INTERNATIONAL UNIVERSITY

INTERNATIONAL BUSINESS ADMINISTRATION

WHERE THIS BACHELORS (BA) DEGREE CAN TAKE YOU

Management and Strategy

- Operations Analyst
- Project Manager
- Management Consulting Associate

Leadership and Entrepreneurship

- Startup Founder
- Small Business Developer
- E-Commerce Specialist

International Business

- International Marketing Specialist
- Logistics Coordinator
- NGO Project Coordinator

Human Resources

- Talent Acquisition Associate
- Employee Training Coordinator
- HR Coordinator

Corporate Finance and Investment

- Financial Analyst
- Investment Banking Associate
- Asset Manager

ONE DEGREE – MULTIPLE CAREER PATHS

SKILLS THAT STAY WITH YOU

Across the degree, students learn to analyze business challenges, make strategic decisions, work across cultures, and lead organizations ethically in an international or local environment.

- STRATEGIC PLANNING
- FINANCE & DATA ANALYSIS
- INTERCULTURAL COMMUNICATION
- ETHICAL LEADERSHIP

LEARNING BY DOING

Through practicums and projects, students bring together their knowledge of management, organizations, economics, finance, and data analysis to solve business problems and prepare for responsible leadership in international or local organizations.

BUSINESS FOUNDATIONS
MANAGEMENT, ECONOMICS, MARKETING, ACCOUNTING & FINANCE

BUSINESS SPECIALIZATIONS
ELECTIVE COURSES & STUDENT RESEARCH

FUTURE CAREER
LEAD LOCALLY & GLOBALLY

CONTACT US

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APPLY NOW