



LCC INTERNATIONAL
UNIVERSITY

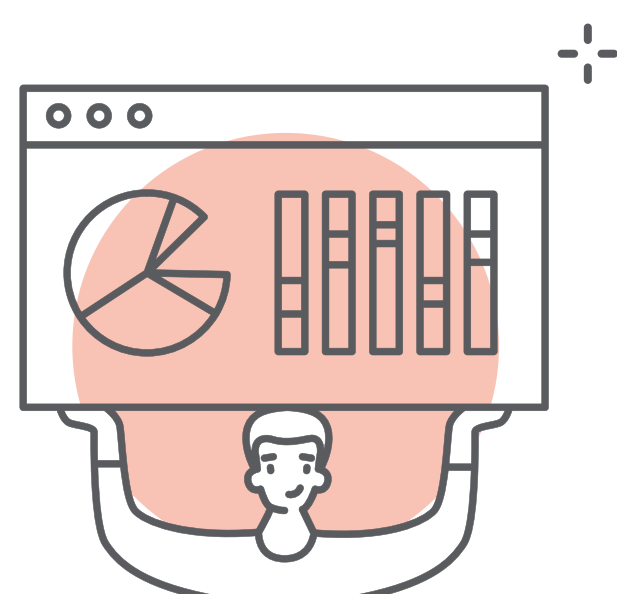
GLOBAL BUSINESS & COMMUNICATION

• WHERE THIS BACHELORS (BA) DEGREE CAN TAKE YOU



Digital Marketing

Social Media Manager
Content Strategist
Digital Marketing Specialist



Business & Entrepreneurship

Project Manager
Startup Founder
Business Development



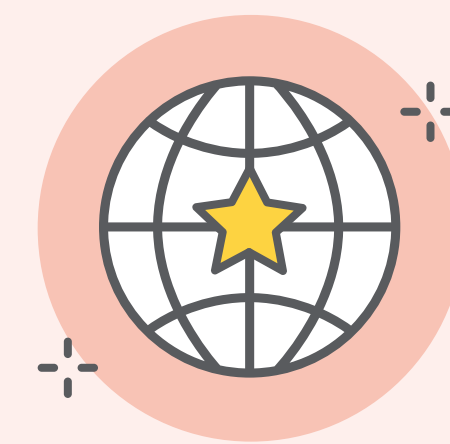
Branding & Creative

Brand Manager
Graphic Designer
Content Creator



Communication & PR

PR Specialist
Communication Manager
Corporate Communication



International Careers

NGO / Project Coordinator
Global Business Roles
International Marketing

ONE DEGREE — MULTIPLE CAREER PATHS

SKILLS THAT STAY WITH YOU

Across the degree, students practice the transferable abilities employers keep asking for: clear communication, negotiation, critical thinking, teamwork, and leadership.

NEGOTIATION

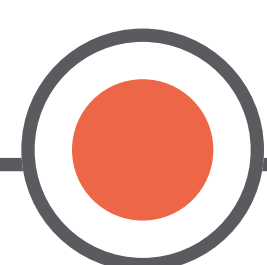
CRITICAL THINKING

PUBLIC SPEAKING

TEAM LEADERSHIP

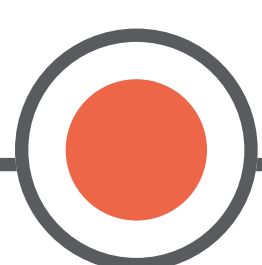
LEARNING BY DOING

Practicum courses and the Final Project turn theory into project-based work, problem solving, and a portfolio you can show.



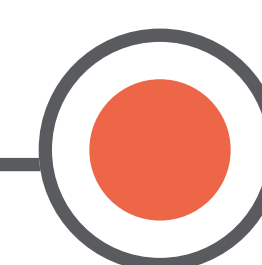
PRACTICUM

REAL WORK



FINAL PROJECT

PORTFOLIO-READY



NEXT STEP

CHOOSE YOUR PATH



CONTACT US

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✉ study@lcc.lt

APPLY NOW